

2026 ON FIELD & ON COURT STYLE GUIDE



new balance



Belgravia Apparel



WESTERN
FOOTBALL NETBALL LEAGUE

TABLE OF CONTENTS

INTRODUCTION	PAGE 03	NETBALL BREIFS	PAGE 14
INTELLECTUAL PROPERTY	PAGE 04	NETBALL - WARM UP TEE	PAGE 15
WFNL LOGOS		UMPIRE TEE	PAGE 16
FOOTBALL JUMPER - DIV 1 MEN	PAGE 05	UMPIRE SHORTS	PAGE 17
FOOTBALL JUMPER - DIV 2 MEN & JUNIORS	PAGE 06	UMPIRE SKORT	
FOOTBALL JUMPER - WOMAN & U18 GIRLS	PAGE 07	UMPIRE PANTS	PAGE 18
FOOTBALL - WARM UP TEE	PAGE 08	UMPIRE SOCKS	
FOOTBALL SHORTS	PAGE 09	WFNL SPONSOR LOGOS	PAGE 19
FOOTBALL SOCKS	PAGE 10	WFNL LICENCED APPAREL SUPPLIERS	
FOOTBALL ON-FIELD OFFICIALS	PAGE 11	WFNL PRICELIST	PAGE 20
NETBALL DRESS	PAGE 12		
NETBALL BIB	PAGE 13		
NETBALL SOCKS			

INTRODUCTION

WFNL STYLE GUIDE

THIS STYLE GUIDE HAS BEEN CREATED TO ENSURE THAT ALL CLUB 'ON-FIELD' AND 'ON-COURT' APPAREL DELIVER A CONSISTENT BRANDING AND STYLE ACROSS THE LEAGUE. THE LEAGUE EXPECTS ALL APPAREL ORDERS SUBMITTED TO COMPLY WITH THESE GUIDELINES. THE STYLE GUIDE OUTLINES THE LEAGUE REQUIREMENTS FOR ALL ON-FIELD AND ON-COURT APPAREL, INCLUDING BUT NOT LIMITED TO; ALL ON-FIELD FOOTBALL APPAREL FOR SENIORS AND JUNIORS (BOTH MALE AND FEMALE), ON-FIELD WARM UP TOPS, ON-FIELD FOOTBALL OFFICIALS, ON-COURT NETBALL DRESSES AND ON-FIELD UMPIRE APPAREL. WHILST THE WFNL RESERVES THE RIGHT TO CHANGE THESE GUIDELINES AT ANY TIME IT WILL DO SO IN A WAY THAT MINIMISES DISRUPTION TO CLUB OPERATIONS.

WFNL CLUB APPAREL DESIGNS

ALL WFNL AFFILIATED CLUBS ARE REQUIRED TO COMPLY WITH THE WFNL STYLE GUIDE FOR ALL ON-FIELD AND ON-COURT APPAREL ORDERS ISSUED, INCLUDING THE USE OF THE APPROVED WRFL LICENSED APPAREL SUPPLIERS TO PRODUCE ALL APPAREL OUTLINED IN THE GUIDE. ALL APPAREL DESIGNS MUST BE SUBMITTED FOR APPROVAL BY THE WFNL'S CEO PRIOR TO THE ORDER BEING MANUFACTURED. ANY CLUBS WHO SOURCE ON-FIELD OR ON-COURT APPAREL FROM A NON-APPROVED WRFL LICENSED APPAREL SUPPLIER WILL BE SUBJECT TO A FINE, AS DEEMED FIT BY THE WFNL BOARD PURSUANT TO BY-LAW 6.4.

CLUB ON-FIELD OR ON-COURT APPAREL STOCK

WFNL APPAREL LICENSES FOR 2023 TO 2026 HAVE BEEN AWARDED TO:

BELGRAVIA SPORTS APPAREL

MANUFACTURER AND DISTRIBUTION ON-FIELD FOOTBALL AND ON-COURT NETBALL

ASCOTVALE SPORTS

DISTRIBUTION OF APPAREL UNDER ARRANGEMENT WITH BELGRAVIA SPORTS APPAREL

INTELLECTUAL PROPERTY

WFNL LOGOS

WFNL LOGO

THERE ARE CURRENTLY FIVE APPROVED VARIATIONS OF THE WFNL LOGO WHICH ARE EXPLAINED UNDER WFNL LOGOS ON PAGE 5 IN THIS STYLE GUIDE.

THE WESTERN FOOTBALL NETBALL LEAGUE LOGO AS A WHOLE AND ITS' INDIVIDUAL COMPONENTS ARE REGISTERED TRADEMARKS. THE WFNL LOGO, INCLUDING ALL ITS INDIVIDUAL COMPONENTS, CANNOT BE USED IN ANY FORM BY ANY INDIVIDUAL, ORGANISATION OR COMPANY WITHOUT THE WRITTEN PERMISSION FROM THE WESTERN FOOTBALL NETBALL LEAGUE.

ANY CLUB INVOLVED IN THE RE-PRODUCTION OF MATERIAL AND/OR ITEMS INCORPORATING THE WFNL LOGO IN WHOLE OR PART, PRODUCED BY A NON-APPROVED INDIVIDUAL, ORGANISATION OR COMPANY, WILL RESULT IN THAT CLUB BEING FINANCIALLY SANCTIONED BY THE LEAGUE.

WFNL LICENSED APPAREL SUPPLIERS

THE WESTERN FOOTBALL NETBALL LEAGUE WILL FROM TIME TO TIME APPOINT BY WAY OF WRITTEN PERMISSION AND/OR A WRITTEN CONTRACT 'OFFICIAL SUPPLIER ORGANISATIONS OR INDIVIDUALS' AS WFNL LICENCE RIGHTS HOLDERS ALLOWING THESE INDIVIDUALS OR ORGANISATIONS TO USE THE WFNL LOGO FOR THE TERM OF THE CONTRACT WHETHER THAT BE ONCE OFF, ONGOING, OR FOR A SPECIFIED TIME PERIOD.

ANY INDIVIDUAL, COMPANY OR ORGANISATION WHO REPRODUCES THE WFNL LOGO, IN PART OR WHOLE WITHOUT WRITTEN PERMISSION FROM THE LEAGUE WILL BE PURSUED UNDER THE FEDERAL TRADE MARKS ACT 1995.

THE CURRENT APPROVED WFNL LICENSED APPAREL SUPPLIERS ARE OUTLINED ON PAGE 19 OF THIS STYLE GUIDE.

LOGO

DESCRIPTION



WFNL LOGO FULL
DOES NOT APPEAR ON ANY APPAREL
BUT IS THE FULL TRADE-MARKED LOGO



WFNL LOGO
APPEARS ON ALL LICENSED APPAREL AND
PLAYING JUMPER NUMBERS



WFNL UMPIRES LOGO
APPEARS ON ALL LICENSED APPAREL
FOR UMPIRES



WFNL TRAINERS LOGO
APPEARS ON ALL LICENSED APPAREL
FOR TRAINERS



WFNL MEDIA LOGO
APPEARS ON ALL LICENSED APPAREL
FOR THE WFNL MEDIA TEAM



WFNL LETTERMARK LOGO
APPEARS ON ALL LICENCED FOOTBALL SOCKS
AND LICENCED UMPIRE SOCKS



PMS BLUE 228



PMS RED 1797

FOOTBALL PLAYING JUMPER - DIV 1 SENIOR MEN

FRONT

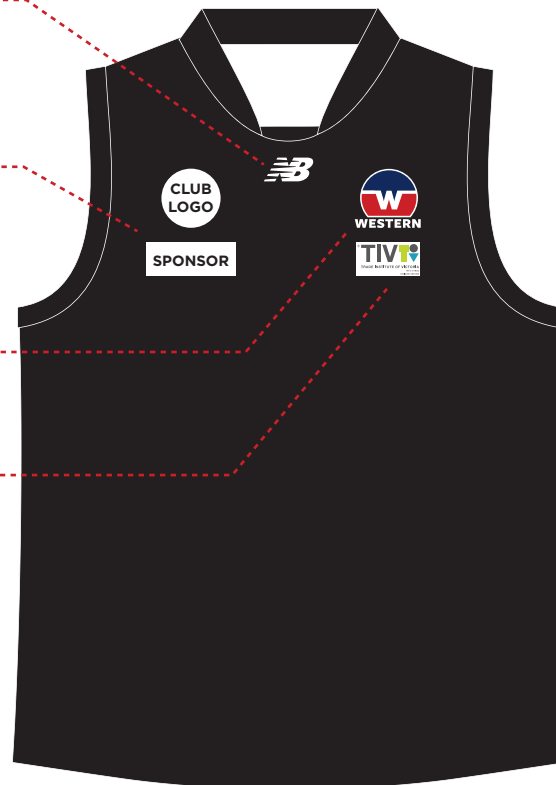
LICENCED SUPPLIER LOGO
 PLACEMENT: LINED UP WITH EXACT MIDDLE OF GUERNSEY.
 SIZE: 50mm (W) x 31mm (H)



CLUB LOGO & CLUB SPONSOR LOGO
 SPACE CLUBS HAVE UPTO A TOTAL AREA OF 9,600mm² CONFIGURED TO SUIT THE LOGO (S) DESIGN ORIENTATION BUT CANNOT EXCEED;
 120mm (H); OR
 100mm (W).

WFNL LOGO
 PLACEMENT: TOP LEFT CHEST, 70mm FROM ARMPIT SEAM.
 SIZE: 80mm (W) x 71mm (H)

WFNL SPONSOR LOGO
 ALL WFNL DIVISION 1 CLUBS, SENIOR AND RESERVES GUERNSEY PRODUCTION ARE TO HAVE TIV LOGO INCORPORATED INTO THE WFNL SPONSOR LOGO AREA. SEE PAGE 19.
 PLACEMENT: TOP LEFT CHEST, BELOW WFNL LOGO AND MUST NOT GO BELOW ARMPIT SEAM.
 SIZE: 75mm (W) x 45mm (H)



BACK

JUMPER NUMBERS
 PLACEMENT: LINED UP WITH EXACT MIDDLE OF GUERNSEY.
 HEIGHT: 245mm (H)
 WIDTH / NUMBER THICKNESS: 40mm (W)

MAX 2 NUMERALS. OTHER REQUESTS TO BE APPROVED BY WFNL

SHOULDER CLUB SPONSOR LOGO
 PLACEMENT:
 LINED UP WITH EXACT MIDDLE OF GUERNSEY, 20mm FROM TOP OF GUERNSEY.
 SIZE: 90mm (W) x 60mm (H) (MAX)

WFNL LOGO
 PLACEMENT: BOTTOM AND CENTRE OF NUMBER.
 SIZE: 30mm (W) x 22mm (H)

BACK CLUB SPONSOR LOGO PLACEMENT:
 LINED UP WITH EXACT MIDDLE OF GUERNSEY, 1100mm FROM TOP ARMPIT SEAM.
 SIZE: 300mm (W) x 100mm (H) (MAX)



PLEASE NOTE - ALL MEASUREMENTS DETAILED ABOVE ARE BASED ON SENIOR MALE JUMPERS, SIZES XS-3XL. DESIGN MEASUREMENTS APPLICABLE TO JUNIOR JUMPERS AND WARM UP TOPS ONCE PROPORTIONALLY REDUCED BY THE LEAGUES' ENDORSED APPAREL SUPPLIERS.

FOOTBALL PLAYING JUMPER - DIV 2 SENIOR MEN & JUNIOR

FRONT

LICENCED SUPPLIER LOGO
 PLACEMENT: LINED UP WITH EXACT MIDDLE OF GUERNSEY.
 SIZE: 50mm (W) x 31mm (H)



CLUB LOGO & CLUB SPONSOR LOGO
 SPACE CLUBS HAVE UPTO A TOTAL AREA OF 9,600mm² CONFIGURED TO SUIT THE LOGO (S) DESIGN ORIENTATION BUT CANNOT EXCEED;
 120mm (H); OR
 100mm (W).

WFNL LOGO
 PLACEMENT: TOP LEFT CHEST, 70mm FROM ARMPIT SEAM.
 SIZE: 80mm (W) x 71mm (H)



BACK

JUMPER NUMBERS
 PLACEMENT: LINED UP WITH EXACT MIDDLE OF GUERNSEY.
 HEIGHT: 245mm (H)
 WIDTH / NUMBER THICKNESS: 40mm (W)

MAX 2 NUMERALS. OTHER REQUESTS TO BE APPROVED BY WFNL

SHOULDER CLUB SPONSOR LOGO PLACEMENT:
 LINED UP WITH EXACT MIDDLE OF GUERNSEY, 20mm FROM TOP OF GUERNSEY.
 SIZE: 90mm (W) x 60mm (H) (MAX)

WFNL LOGO
 PLACEMENT: BOTTOM AND CENTRE OF NUMBER.
 SIZE: 30mm (W) x 22mm (H)

BACK CLUB SPONSOR LOGO PLACEMENT:
 LINED UP WITH EXACT MIDDLE OF GUERNSEY, 1100mm FROM TOP ARMPIT SEAM.
 SIZE: 300mm (W) x 100mm (H) (MAX)



PLEASE NOTE - ALL MEASUREMENTS DETAILED ABOVE ARE BASED ON SENIOR MALE JUMPERS, SIZES XS-3XL. DESIGN MEASUREMENTS APPLICABLE TO JUNIOR JUMPERS AND WARM UP TOPS ONCE PROPORTIONALLY REDUCED BY THE LEAGUES' ENDORSED APPAREL SUPPLIERS.

FOOTBALL PLAYING JUMPER - SENIOR WOMEN & U18 GIRLS

FRONT

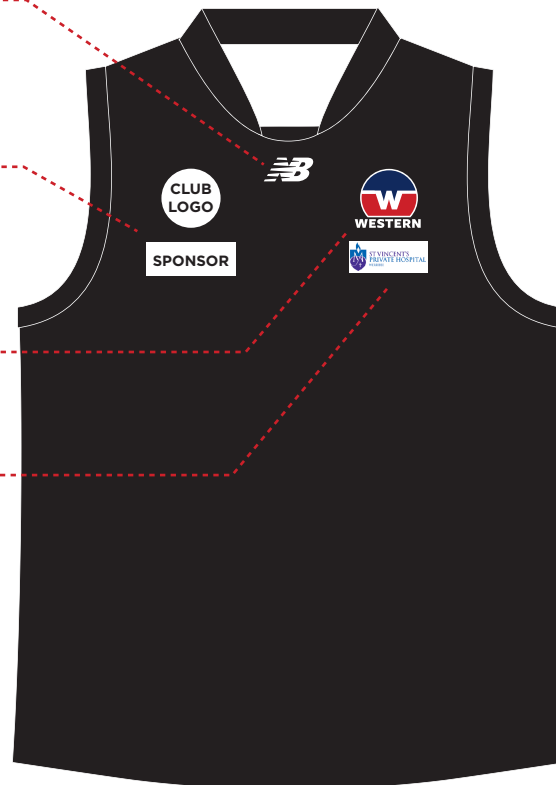
LICENCED SUPPLIER LOGO
 PLACEMENT: LINED UP WITH EXACT MIDDLE OF GUERNSEY.
 SIZE: 50mm (W) x 31mm (H)



CLUB LOGO & CLUB SPONSOR LOGO
 SPACE CLUBS HAVE UPTO A TOTAL AREA OF 9,600mm² CONFIGURED TO SUIT THE LOGO (S) DESIGN ORIENTATION BUT CANNOT EXCEED;
 120mm (H); OR
 100mm (W).

WFNL LOGO
 PLACEMENT: TOP LEFT CHEST, 70mm FROM ARMPIT SEAM.
 SIZE: 80mm (W) x 71mm (H)

WFNL SPONSOR LOGO
 ALL WFNL DIVISION 1 CLUBS, SENIOR FEMALE AND UNDER 18 FEMALE GUERNSEY PRODUCTION ARE TO HAVE ST.VINCENT'S PRIVATE HOSPITAL WERRIBEE LOGO INCORPORATED INTO THE WFNL SPONSOR LOGO AREA. SEE PAGE 19.
 PLACEMENT: TOP LEFT CHEST, BELOW WFNL LOGO AND MUST NOT GO BELOW ARMPIT SEAM.
 SIZE: 90mm (W) x 30mm (H)



BACK

JUMPER NUMBERS
 PLACEMENT: LINED UP WITH EXACT MIDDLE OF GUERNSEY.
 HEIGHT: 245mm (H)
 WIDTH / NUMBER THICKNESS: 40mm (W)

MAX 2 NUMERALS. OTHER REQUESTS TO BE APPROVED BY WFNL

SHOULDER CLUB SPONSOR LOGO PLACEMENT:
 LINED UP WITH EXACT MIDDLE OF GUERNSEY, 20mm FROM TOP OF GUERNSEY.
 SIZE: 90mm (W) x 60mm (H) (MAX)

WFNL LOGO
 PLACEMENT: BOTTOM AND CENTRE OF NUMBER.
 SIZE: 30mm (W) x 22mm (H)

BACK CLUB SPONSOR LOGO PLACEMENT:
 LINED UP WITH EXACT MIDDLE OF GUERNSEY, 1100mm FROM TOP ARMPIT SEAM.
 SIZE: 300mm (W) x 100mm (H) (MAX)



PLEASE NOTE - ALL MEASUREMENTS DETAILED ABOVE ARE BASED ON SENIOR MALE JUMPERS, SIZES XS-3XL. DESIGN MEASUREMENTS APPLICABLE TO JUNIOR JUMPERS AND WARM UP TOPS ONCE PROPORTIONALLY REDUCED BY THE LEAGUES' ENDORSED APPAREL SUPPLIERS.

FOOTBALL WARM UP TEE - SENIOR MEN, WOMEN & JUNIOR

FRONT

LICENCED SUPPLIER LOGO
 PLACEMENT: LINED UP WITH EXACT MIDDLE OF GUERNSEY.
 SIZE: 50mm (W) x 31mm (H)



CLUB LOGO & CLUB SPONSOR LOGO
 SPACE CLUBS HAVE UPTO A TOTAL AREA OF 9,600mm² CONFIGURED TO SUIT THE LOGO (S) DESIGN ORIENTATION BUT CANNOT EXCEED;
 120mm (H); OR
 100mm (W).

WFNL LOGO
 PLACEMENT: TOP LEFT CHEST, 70mm FROM ARMPIT SEAM.
 SIZE: 80mm (W) x 71mm (H)

CLUB SPONSOR LOGO
 PLACEMENT: ON RIGHT OR LEFT SLEEVE
 SIZE: 90mm (W) x 60mm (H) (MAX)



BACK

JUMPER NUMBERS
 PLACEMENT: LINED UP WITH EXACT MIDDLE OF GUERNSEY.
 HEIGHT: 245mm (H)
 WIDTH / NUMBER THICKNESS: 40mm (W)

MAX 2 NUMERALS. OTHER REQUESTS TO BE APPROVED BY WFNL

SHOULDER CLUB SPONSOR LOGO
 PLACEMENT:
 LINED UP WITH EXACT MIDDLE OF GUERNSEY, 20mm FROM TOP OF GURNSEY.
 SIZE: 90mm (W) x 60mm (H) (MAX)

WFNL LOGO
 PLACEMENT: BOTTOM AND CENTRE OF NUMBER.
 SIZE: 30mm (W) x 22mm (H)

BACK CLUB SPONSOR LOGO PLACEMENT:
 LINED UP WITH EXACT MIDDLE OF GUERNSEY, 1100mm FROM TOP ARMPIT SEAM.
 SIZE: 300mm (W) x 100mm (H) (MAX)

PLEASE NOTE - ALL MEASUREMENTS DETAILED ABOVE ARE BASED ON SENIOR MALE JUMPERS, SIZES XS-3XL. DESIGN MEASUREMENTS APPLICABLE TO JUNIOR JUMPERS AND WARM UP TOPS ONCE PROPORTIONALLY REDUCED BY THE LEAGUES' ENDORSED APPAREL SUPPLIERS.

FOOTBALL SHORTS - UNISEX

FRONT

LICENCED SUPPLIER LOGO
PLACEMENT: BOTTOM RIGHT SHORT FRONT, 40mm FROM BOTTOM OF SHORT HEM.
SIZE: 50mm (W) x 31mm (H)

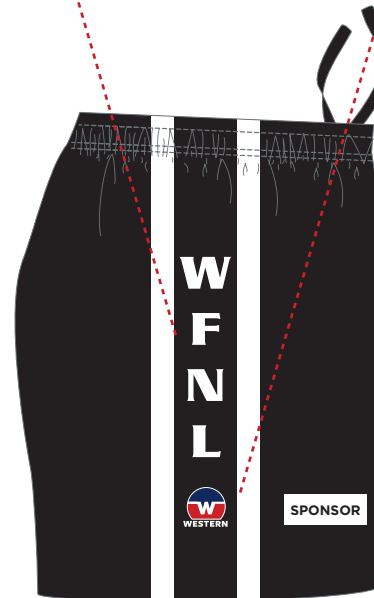
NB OR **BA**

CLUB LOGO & /OR CLUB SPONSOR LOGO
PLACEMENT: BOTTOM RIGHT SHORT FRONT, 40mm FROM BOTTOM OF SHORT HEM.
SIZE: TOTAL AREA OF 6,000mm² BUT CANNOT EXCEED; 80mm (H); OR 100mm (W).



SIDE

WFNL LETTERING
PLACEMENT: EACH SIDE OF SHORT, 120mm FROM BOTTOM OF SHORT HEM.



BACK

TOTAL SIZE OF BOTH WFNL LOGO & WFNL LETTERING: 42mm (W) x 209mm (H) (MAX)
THICKNESS OF BARS: 20mm (W)
WIDTH BETWEEN BARS: 55mm (W)
WIDTH OF TEXT: BETWEEN 35mm (W) AND 40mm (W) MAXIMUM
SPACE BETWEEN LETTERS: APPROX. 10mm (H)

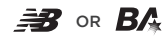


PLEASE NOTE - ALL MEASUREMENTS DETAILED ABOVE ARE BASED ON SENIOR MALE SHORTS. DESIGN MEASUREMENTS APPLICABLE TO JUNIOR SHORTS ONCE PROPORTIONALLY REDUCED BY THE LEAGUES' ENDORSED APPAREL SUPPLIERS.

FOOTBALL SOCKS

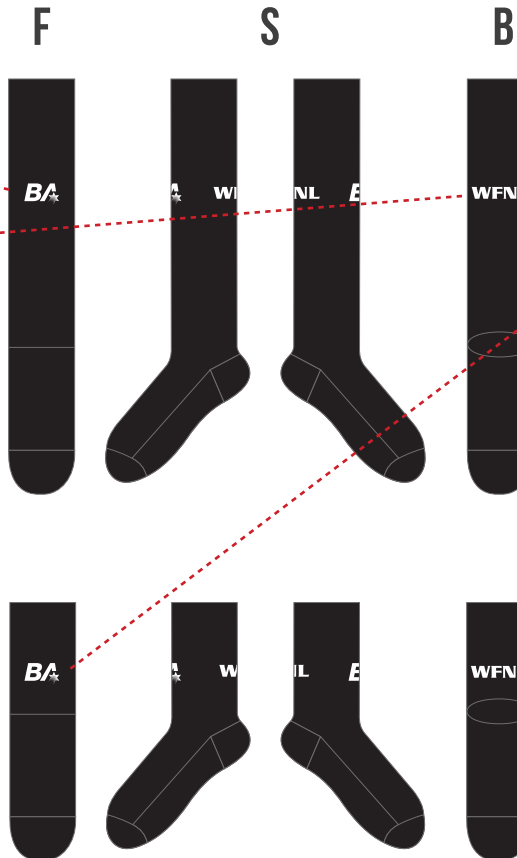
FULL LENGTH - TRADITIONAL

LICENCED SUPPLIER LOGO
 PLACEMENT: LINED UP WITH EXACT
 MIDDLE OF SOCK.
 SIZE: 50mm (W) x 31mm (H)



WFNL LETTERMARK LOGO
 PLACEMENT: MID-CALF
 SIZE: 80mm (W) x 15mm (H)

WFNL LETTERMARK LOGO
 COLOUR: WHITE LETTERMARK LOGO
 ON BLOCK COLOUR SOCKS, UNLESS
 OTHERWISE APPROVED BY WFNL.



CREW - SHORT LENGTH

LICENCED SUPPLIER LOGO
 PLACEMENT: LINED UP WITH EXACT
 MIDDLE OF SOCK
 SIZE: 50mm (W) x 31mm (H)



WFNL LETTERMARK LOGO
 PLACEMENT: MID-CALF (TOP OF CREW)
 SIZE: 80mm (W) x 15mm (H)

WFNL LETTERMARK LOGO
 COLOUR: WHITE LETTERMARK LOGO
 ON BLOCK COLOUR SOCKS, UNLESS
 OTHERWISE APPROVED BY WFNL.

PLEASE NOTE - ALL MEASUREMENTS DETAILED ARE BASED ON SENIOR SOCKS. DESIGN MEASUREMENTS APPLICABLE TO JUNIOR SOCKS ONCE PROPORTIONALLY REDUCED BY THE LEAGUES' ENDORSED APPAREL SUPPLIERS.

FOOTBALL ON-FIELD ROLE OFFICIALS

FRONT

WFNL LOGO (GREYSCALE)
PLACEMENT: LEFT HAND CHEST
ABOVE ROLE
SIZE: 80mm (W) x 71mm (H)

ON-FIELD OFFICIAL ROLE
PLACEMENT: LINED UP WITH EXACT
MIDDLE OF BIB, AND BELOW WFNL
LOGO.

CLUB NAME
PLACEMENT: LINED UP WITH EXACT
MIDDLE OF BIB, AND BELOW ON-FIELD
OFFICIAL ROLE.

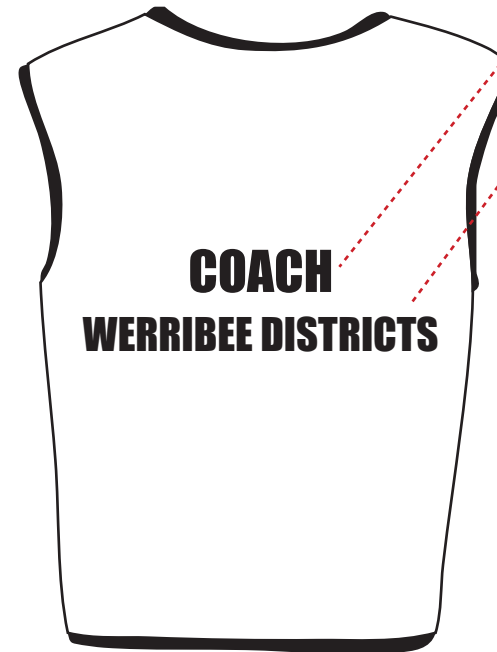
APPLICABLE TO THE BELOW ROLES
COACH
ASSISTANT COACH
TEAM MANAGER
WATER
TRAINER
RUNNER
MATCH DAY MANAGER
UMPIRE ESCORT



BACK

ON-FIELD OFFICIAL ROLE
PLACEMENT: LINED UP WITH EXACT
MIDDLE OF BIB, AND BELOW WFNL
LOGO.

CLUB NAME
PLACEMENT: LINED UP WITH EXACT
MIDDLE OF BIB, AND BELOW ON-FIELD
OFFICIAL ROLE.



NETBALL PLAYING DRESS

FRONT

LICENCED SUPPLIER LOGO
 PLACEMENT: LINED UP WITH EXACT MIDDLE OF DRESS.
 SIZE: 50mm (W) x 31mm (H)



CLUB LOGO & /OR CLUB SPONSOR LOGO
 PLACEMENT: TOP RIGHT CHEST, 15mm BENEATH COLLAR
 SIZE: 65mm (H) x 65mm (W).

WFNL LOGO
 PLACEMENT: TOP LEFT CHEST, 70mm FROM ARMPIT SEAM.
 SIZE: 80mm (W) x 71mm (H)

NETBALL BIB (POSITION)
 PLACEMENT: LINED UP WITH EXACT MIDDLE OF DRESS, MID CHEST
 SIZE: 200mm (W) x 299mm (H) (MAX)



BACK

SHOULDER CLUB SPONSOR LOGO
 PLACEMENT: LINED UP WITH EXACT MIDDLE OF DRESS, 20mm FROM TOP OF DRESS.
 SIZE: 90mm (W) x 60mm (H) (MAX)

PLAYER SURNAME:
 PLACEMENT: LINED UP WITH EXACT MIDDLE OF DRESS, 50mm ABOVE VELCRO NETBALL BIB.
 SIZE: 300mm (W) x 60mm (H) (MAX)

NETBALL BIB (POSITION)
 PLACEMENT: LINED UP WITH EXACT MIDDLE OF DRESS, MID CHEST
 SIZE: 200mm (W) x 299mm (H) (MAX)

BACK CLUB SPONSOR LOGO
 PLACEMENT: LINED UP WITH EXACT MIDDLE OF DRESS, 50mm BELOW VELCRO NETBALL BIB.
 SIZE: 300mm (W) x 100mm (H) (MAX)

DRESS NUMBERS
 PLACEMENT: LINED UP WITH EXACT MIDDLE OF SIDE PANEL, 50mm FROM HEM.
 HEIGHT: 90mm (H)
 WIDTH / NUMBER THICKNESS: 30mm (W)

MAX 2 NUMERALS. OTHER REQUESTS TO BE APPROVED BY WFNL

PLEASE NOTE - ALL MEASUREMENTS DETAILED ABOVE ARE BASED ON SENIOR WOMENS NETBALL DRESSES, SIZES XS-3XL. DESIGN MEASUREMENTS APPLICABLE TO JUNIOR DRESS AND WARM UP TOPS ONCE PROPORTIONALLY REDUCED BY THE LEAGUES' ENDORSED APPAREL SUPPLIERS.

NETBALL BIB

NETBALL SOCKS

BIBS

WFNL LOGO
 PLACEMENT: LINED UP EXACT MIDDLE OF BIB BELOW PLAYER POSITION.
 SIZE: 30mm (W) x 22mm (H)

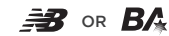
CLUB LOGO & /OR CLUB SPONSOR LOGO
 PLACEMENT: LINED UP EXACT MIDDLE OF BIB ABOVE PLAYER POSITION.
 SIZE: 30mm (H) x 65mm (W).

NETBALL POSITION
 PLACEMENT: TOP LEFT CHEST, 70mm FROM ARMPIT SEAM.
 SIZE: 110mm (W) MAX x 82mm (H)



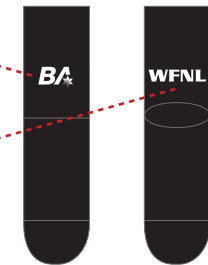
CREW - SHORT LENGTH

LICENCED SUPPLIER LOGO
 PLACEMENT: LINED UP WITH EXACT MIDDLE OF SOCK.
 SIZE: 50mm (W) x 31mm (H)



WFNL LETTERMARK LOGO
 PLACEMENT: MID-CALF (TOP OF CREW)
 SIZE: 80mm (W) x 15mm (H)

WFNL LETTERMARK LOGO
 COLOUR: WHITE LETTERMARK LOGO ON BLOCK COLOUR SOCKS, UNLESS OTHERWISE APPROVED BY WFNL.



NETBALL BREIF - NEW BALANCE

NETBALL BREIF - BELGRAVIA

FRONT

BACK

FRONT

BACK

LICENCED SUPPLIER LOGO
 PLACEMENT: BOTTOM RIGHT SHORT FRONT, 40mm FROM BOTTOM OF SHORT HEM.
 SIZE: 50mm (W) x 31mm (H)

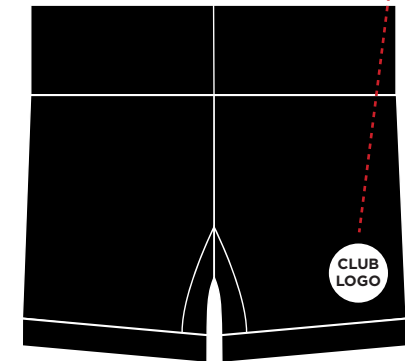
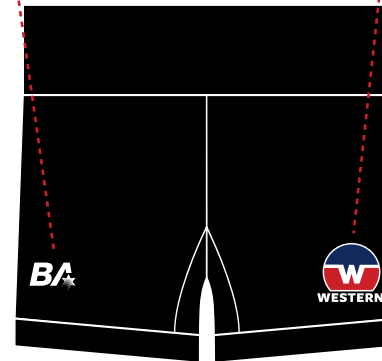
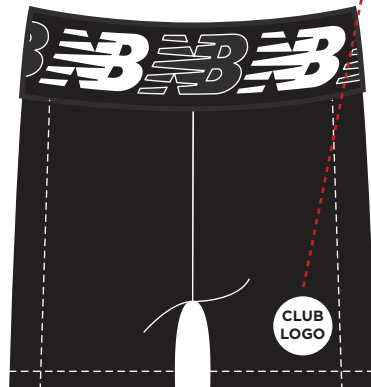
CLUB LOGO & /OR CLUB SPONSOR LOGO
 PLACEMENT: BOTTOM LEFT SHORT FRONT, 40mm FROM BOTTOM OF SHORT HEM.
 SIZE: 65mm (H) x 65mm (W).

LICENCED SUPPLIER LOGO
 PLACEMENT: BOTTOM RIGHT SHORT FRONT, 40mm FROM BOTTOM OF SHORT HEM.
 SIZE: 50mm (W) x 31mm (H)

CLUB LOGO & /OR CLUB SPONSOR LOGO
 PLACEMENT: BOTTOM LEFT SHORT FRONT, 40mm FROM BOTTOM OF SHORT HEM.
 SIZE: 65mm (H) x 65mm (W).

WFNL LOGO
 PLACEMENT: BOTTOM LEFT SHORT FRONT, 40mm FROM BOTTOM OF SHORT HEM.
 SIZE: 85mm (W) x 72mm (H)

WFNL LOGO
 PLACEMENT: BOTTOM LEFT SHORT FRONT, 40mm FROM BOTTOM OF SHORT HEM.
 SIZE: 85mm (W) x 72mm (H)



NETBALL WARM UP TEE - SENIOR MEN, WOMEN & JUNIOR

FRONT

LICENCED SUPPLIER LOGO
 PLACEMENT: LINED UP WITH EXACT MIDDLE OF TEE.
 SIZE: 50mm (W) x 31mm (H)



CLUB LOGO & CLUB SPONSOR LOGO
 SPACE CLUBS HAVE UPTO A TOTAL AREA OF 9,600mm² CONFIGURED TO SUIT THE LOGO (S) DESIGN ORIENTATION BUT CANNOT EXCEED;
 120mm (H); OR
 100mm (W).

WFNL LOGO
 PLACEMENT: TOP LEFT CHEST, 70mm FROM ARMPIT SEAM.
 SIZE: 80mm (W) x 71mm (H)

CLUB SPONSOR LOGO
 PLACEMENT: ON RIGHT OR LEFT SLEEVE
 SIZE: 90mm (W) x 60mm (H) (MAX)



BACK

JUMPER NUMBERS
 PLACEMENT: LINED UP WITH EXACT MIDDLE OF TEE.
 HEIGHT: 245mm (H)
 WIDTH / NUMBER THICKNESS: 40mm (W)

MAX 2 NUMERALS. OTHER REQUESTS TO BE APPROVED BY WFNL

SHOULDER CLUB SPONSOR LOGO PLACEMENT:
 LINED UP WITH EXACT MIDDLE OF TEE, 20mm FROM TOP OF GURNSEY.
 SIZE: 90mm (W) x 60mm (H) (MAX)

WFNL LOGO
 PLACEMENT: BOTTOM AND CENTRE OF NUMBER.
 SIZE: 30mm (W) x 22mm (H)

BACK CLUB SPONSOR LOGO PLACEMENT:
 LINED UP WITH EXACT MIDDLE OF TEE, 1100mm FROM TOP ARMPIT SEAM.
 SIZE: 300mm (W) x 100mm (H) (MAX)

PLEASE NOTE - ALL MEASUREMENTS DETAILED ABOVE ARE BASED ON SENIOR MALE TEES, SIZES XS-3XL. DESIGN MEASUREMENTS APPLICABLE TO JUNIOR WARM UP TOPS ONCE PROPORTIONALLY REDUCED BY THE LEAGUES' ENDORSED APPAREL SUPPLIERS.

UMPIRE TEE - FOOTBALL & NETBALL

FRONT

WFNL LOGO
PLACEMENT: TOP LEFT CHEST, 70mm FROM ARMPIT SEAM.
SIZE: 80mm (W) x 71mm (H)

LICENCED SUPPLIER LOGO
PLACEMENT: TOP RIGHT CHEST, 70mm FROM ARMPIT SEAM.
SIZE: 50mm (W) x 31mm (H)

NB OR **BA**



BACK

SPONSOR LOGO
PLACEMENT: LINED UP WITH EXACT MIDDLE OF TEE, 80mm FROM NECKLINE.
SIZE: 200mm (W) x 200mm (H)

PLEASE NOTE - ALL MEASUREMENTS DETAILED ABOVE ARE BASED ON SENIOR MALE TEES, SIZES XS-3XL. DESIGN MEASUREMENTS APPLICABLE TO JUNIOR WARM UP TOPS ONCE PROPORTIONALLY REDUCED BY THE LEAGUES' ENDORSED APPAREL SUPPLIERS.

UMPIRE SHORTS - FOOTBALL & NETBALL

UMPIRE SKORT - NETBALL

FRONT

BACK

LICENCED SUPPLIER LOGO
PLACEMENT: BOTTOM RIGHT SHORT FRONT, 40mm FROM BOTTOM OF SHORT HEM.
SIZE: 50mm (W) x 31mm (H)

WFNL LOGO
PLACEMENT: BOTTOM LEFT SHORT FRONT, 40mm FROM BOTTOM OF SHORT HEM.
SIZE: 80mm (W) x 71mm (H)

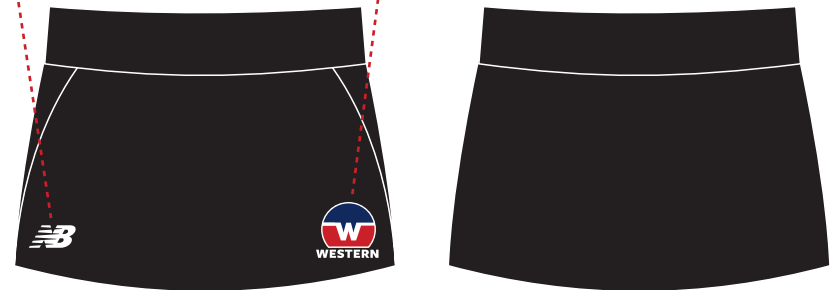


FRONT

BACK

LICENCED SUPPLIER LOGO
PLACEMENT: BOTTOM RIGHT SHORT FRONT, 40mm FROM BOTTOM OF SHORT HEM.
SIZE: 50mm (W) x 31mm (H)

WFNL LOGO
PLACEMENT: BOTTOM LEFT SHORT FRONT, 40mm FROM BOTTOM OF SHORT HEM.
SIZE: 80mm (W) x 71mm (H)



UMPIRE PANTS - FOOTBALL

UMPIRE SOCKS - FOOTBALL & NETBALL

FRONT

LICENCED SUPPLIER LOGO
PLACEMENT: TOP RIGHT PANT
FRONT.
SIZE: 50mm (W) x 31mm (H)

WFNL LOGO
PLACEMENT: TOP LEFT PANT
FRONT.
SIZE: 80mm (W) x 71mm (H)



CREW - SHORT LENGTH

LICENCED SUPPLIER LOGO
PLACEMENT: LINED UP WITH EXACT
MIDDLE OF SOCK.
SIZE: 50mm (W) x 31mm (H)

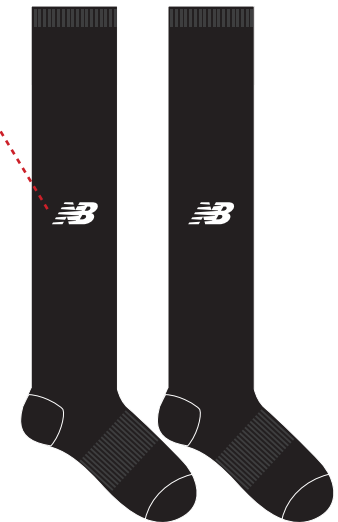
NB OR **BA**



FULL LENGTH - TRADITIONAL

LICENCED SUPPLIER LOGO
PLACEMENT: LINED UP WITH EXACT
MIDDLE OF SOCK.
SIZE: 50mm (W) x 31mm (H)

NB OR **BA**



LOGO

DESCRIPTION



MALE FOOTBALL
DIVISION 1, SENIOR & RESERVES ONLY



FEMALE FOOTBALL
SENIOR & UNDER 18 ONLY



TRAINER
BIBS ONLY

BELGRAVIA APPAREL

BELGRAVIA APPAREL AND NEW BALANCE INC ARE A PROVEN AFL AND NETBALL APPAREL SUPPLIER WITH SIGNIFICANT EXPERIENCE, SECOND TO NONE AGILITY AND THE CAPACITY AND EXPERTISE TO DELIVER AND MEET THE NEEDS OF THE WFNL AND ITS ASSOCIATED CLUBS. IN 2021/22 BA DESIGNED AND MANUFACTURED MORE THAN 500,000 GARMENTS FOR AUSTRALASIA SPORTING CLUBS.

WE OFFER CHOICE OF BRAND, PRODUCT, AND PRICE. CLUBS HAVE THE FLEXIBILITY TO PURCHASE EITHER NEW BALANCE OR BELGRAVIA APPAREL PRODUCTS IN BOTH MEN'S AND WOMEN'S SIZING WITH MOQ'S OF ONLY 10 UNITS. WE WILL PROVIDE ACCESS TO NEW BALANCE AND THE COLLECTION OF TECHNICAL ON AND OFF FIELD/COURT APPAREL SHOWCASING THE LATEST INNOVATIONS IN PERFORMANCE FABRIC TECHNOLOGY.

WE MANUFACTURE BOTH DOMESTICALLY AND OFFSHORE ENABLING US TO BE FLEXIBLE AND MEET URGENT REQUIREMENTS. WE OFFER A CHOICE OF LOCAL OR OFFSHORE MANUFACTURING FOR OUR BA RANGE. WE WILL PROVIDE CLEAR CRITICAL TIMELINES TO ENSURE OUR DELIVERIES ARE ON TIME TO SPECIFICATION. WE GUARANTEE DELIVERY ON TIME IN ACCORDANCE WITH OUR CRITICAL TIME PATH.

OUR ACCOUNT MANAGEMENT AND CUSTOMER SERVICE ARE LOCAL AND PROVEN. OUR LOCAL DESIGN AND SALES TEAM GUARANTEES LOCAL SERVICE TO CUSTOMERS ON THEIR PRODUCT AND CREATIVE REQUIREMENTS.



PHIL RIGG
0425 830 651
PRIGG@BELGRAVIAAPPAREL.COM
3/14 NETWORK DR, TRUGANINA VIC 3029

WFNL - ON FIELD / ON COURT PRICELIST

DESCRIPTION BELGRAVIA NEW BALANCE

AFL TEAMWEAR	PREMIUM - EX GST	ELITE - EX GST
SLEEVELESS JUMPER	52.00	57.00
LONG SLEEVE JUMPER	62.00	67.00
SLEEVELESS REVERSIBLE JUMPER	72.00	82.00
LONG SLEEVE REVERSIBLE JUMPER	82.00	92.00
ON FIELD SHORTS	31.50	36.00
CREW SOCKS	15.50	18.50
FULL LENGTH SOCKS	15.50	18.50
WARM UP TEE	42.00	47.00

NETBALL TEAMWEAR	PREMIUM - EX GST	ELITE - EX GST
CLUB FIT DRESS	62.00	67.00
ELITE FIT DRESS	N/A	72.00
ELITE NETBALL BRIEF	N/A	42.00
NETBALL BRIEF	38.00	N/A
ELITE BIKE SHORTS	N/A	42.00
NETBALL SINGLET (VELCRO)	41.00	42.00
NETBALL TEE (VELCRO)	42.00	47.00
NETBALL SHORTS	39.00	41.00
NETBALL BIB SET	78.50	78.50
WARM UP TEE	42.00	47.00
CREW SOCK	15.50	18.50

www.belgraviaapparel.com